

YOU CAN QUOTE US ON THAT!

With Arbella's newly expanded and more competitive home and condo insurance pricing, it's now easier than ever to get more of your customers great coverage at a price they'll love. Reward excellent insurance scores with our most competitive prices, and quote more customers than ever with our broader appetite. *Round more accounts, grow your agency, and retain customers for life!*

- More customers now eligible for Arbella home and condo coverage
- Placement based on insurance scores for more and better pricing options
- New customers automatically placed into the best-suited company
- No disruption to your current customers
- No underwriting guideline changes
- Same great Arbella customer and claim service, coverages, endorsements, and limits

DETAILS:

- New HO3 and HO6 policies only
- Policies effective June 1, 2015; quotes available on April 25, 2015
- Automatic placement in one of the following three underwriting companies:
 - Arbella Indemnity–New lower prices for excellent insurance scores
 - Arbella Mutual–For existing customers and new customers with good insurance scores
 - Arbella Protection-New opportunities for customers with somewhat lower insurance scores

HOW TO ACCESS BETTER HOME AND CONDO PRICING:

- From the e-App on Arbella Connect[™]: Your customer will automatically be placed in the correct company.
- Through Boston Software: Additional setup may be required. If you do not currently run Arbella insurance scores in WinRater, contact interfacesupport@arbella.com and include your
- LexisNexis Node ID if available.
 Through Agency Management Systems: One-time setup process for the two additional companies:
 - Arbella Protection with NAIC Code 41360
 - Arbella Indemnity with NAIC Code 10017

Please note: If you have these underwriting companies set up for commercial auto download, you need to add the new homeowners line of business codes in your setup screen. Please contact your management system's download support department to make sure your setup is correct and can accommodate this change. If you have questions about this process, please contact interfacesupport@arbella.com.

When you combine Arbella's new home and condo insurance pricing, Better Auto Pricing, and our new 25% account credit, **it's a deal that can't be beat!**

